

BESPOKE AFFAIRS

With a passion for challenges (and Champagne!), MG Events provides full-service, tailor-made party planning for a discerning South Florida clientele.

By Shayne Benowitz

Borja Fabregas and Andrew Echevarria founded their company **MG Events** (short for Mama's Group) in 2009 with an emphasis on sophisticated cuisine. The company name came about "because we put a homey love in what we do," says Fabregas. Catering to more than 300 high-end clients in real estate, business, fashion and design, MG has created affairs for The Related Group, DCOTA, the National YoungArts Foundation and Antonio Banderas for the Miami Fashion Week Gala. *Interior's South Florida* spoke with Fabregas to learn the ins and outs of producing an unforgettable event.

What's the most over-the-top request you've pulled off? We flew in celebrity DJ Afishal from London for a 40th-birthday party at a private home on the Venetian Islands. It was a James Bond-themed party and we had characters from Bond movies mingling with guests, including women painted in gold from *Goldfinger*.

When a client wants luxury, what's your go-to? Caviar, stone crabs, jamón ibérico, Dom Pérignon Luminous bottles. We specialize in Champagne bars. We can provide all the major labels, but we are also connoisseurs of boutique, smaller growers like Château de Bligny.

What are your clients clamoring for right now? For the last three years, we've been on the rustic mode nonstop. Everyone's into rustic and vintage, sometimes blended with modern elements: farmhouse tables, crossback chairs, embroidered napkins.

What is your overarching philosophy? Once we start the conversation, it's a customizable exercise. The most important thing is to materialize the vision of our clients.



From top: A garden dinner displays the blend of modern and rustic elements that MG Events clients are craving; MG Events owners Andrew Echevarria (left) and Borja Fabregas.

AT YOUR SERVICE

Events, based in Miami, prides itself on haute cuisine, and serves wines from boutique vineyards as favorites from local brands.



SOUTH FLORIDA

CUSTOM CRAFTED “We don’t offer packages,” says Borja Fabregas, co-owner of **MG Events**, about the celebrations he and his team create. (To learn more about MG Events, see the following page.) “We look at every event from scratch and tailor it to that specific client. Our job is to listen, share ideas and inspire them.” The same can be said of every event for everything related to the home